

Coupon

Catchfire Coaching

9 Steps to Ignite the Profitability of Your Chiropractic Practice



Dr. Chandler George, D.C. has been researching holistic biological medicine for the last 16 years and has been a chiropractic doctor for over 18 years. In addition to treating patients, Dr. George offers highly effective consultation services to other professional chiropractors who are seeking to make their own businesses more lucrative.

Dr. George has built and sold a number of chiropractic centers, all of which were profitable. During the past 15 years, he has used his successful business management and healthcare strategies with hundreds of professional chiropractors. He has authored several popular health and wellness publications, including *Ageless Energy: How to Feel 22 at Any Age*, *Energize Your Life*, *Corporate Stress* and *How To E-mail Your Stress to Another Planet*, which is a best-selling audio tape program. He also coauthored the best-selling book, *Productivity Path*. More recently, he completed *How to Explode Your Practice with Cold Lasers*, a live seminar in a two-CD set.

In addition to his Catchfire Coaching, Dr. George owns and operates a laser skin center practice called Avanti, located in Southlake, Texas.

"I have hired other consultants in the past 18 years and none ever worked out. I brought in Dr. George and in the first 30 days we shot up \$35,000 in services and \$20,000 in collections, and by the end of three months we were up over \$45,000 in services and over \$30,000 in collections. That is per month. Easily a four-to-one return. This experience has been fun, less stress, and I even have more time off while making more money. What can be better than that?"

Dr. Scott Wofford, D.C. President
Texas Chiropractic Association, 2007-2008

"Dr. George is great! He has helped restructure not only my practice but my whole life, from how I save to how I think about retirement. He has kept me thinking on the cutting edge of alternative medicine and med-spas. He has focused me so that I hire better people and train them better. I fully believe we all need a coach, and if you are smart you will do what you can to get Dr. George and the Catchfire system."

Dr. Corrine Morgan, D.C. President
American Black Chiropractic Association,
2006-2007

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Catchfire Coaching

9 Steps
to Ignite the
Profitability of Your
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The Prescription for Building the Profitable Chiropractic Practice You Deserve

It's no secret. The need for quality professional chiropractic care has skyrocketed in recent years. In fact, according to the American Chiropractic Association's web site, an estimated \$50 billion is spent each year on back pain. The question is, has your professional chiropractic clinic or practice taken full advantage of the opportunities generated by this market demand for qualified patient care?

What if we offered you a 100% guaranteed method to dramatically improve your chiropractic practice and standard of living ... while working less? Wouldn't you want to act immediately?

Dr. Chandler George has created and perfected a revolutionary approach to building profitable chiropractic practices that no other chiropractor has been able to effectively duplicate. This is what sets Catchfire Coaching apart from anything else out there.

And, unlike other chiropractic consultants or business training coaches, Dr. George has carefully organized all of his very best "insider" secrets into an easy-to-follow blueprint for success. Dr. George will help you achieve your goals, ambitions, and dreams. He'll work side-by-side with you to make absolutely certain your business plan remains on track.

Catchfire is the only chiropractic coaching program that contains everything you need to end the frustration and stress of building your practice—once and for all!

About Catchfire Coaching's Services

Here are the 9 steps of Dr. George's Catchfire Coaching program:

- 1 A full year of one-on-one personalized coaching:** You will receive a detailed business strategy, customized action plan and step-by-step blueprint for success developed personally for you by Dr. George.
- 2 Two full days of on-site evaluation:** Dr. George will make a special on-site visit during the first month and provide you with honest feedback on what you need to do to meet your goals and why.
- 3 A detailed written recap two weeks after his visit:** After his visit, Dr. George will prepare a detailed business and marketing plan outlining all of your staffing and office needs.
- 4 On-site tune-up and checkup:** After his initial on-site visit, Dr. George will schedule a second "checkup" visit for another two days later in the year. This allows Dr. George an opportunity to make a complete evaluation and provide you with a progress report on how everything is progressing with your business growth plan.
- 5 Weekly phone calls:** You and Dr. George will schedule weekly phone calls for the first three months in order to make certain you remain on track and are making progress toward achieving the goals you have set for yourself and your practice.

6 Bimonthly phone calls: During months four through six, you and Dr. George will have bimonthly phone calls. By then, your practice will be taking off so you'll need less in the way of hands-on guidance and support.

7 Monthly phone calls: During the last few months of the year you may still have a few loose ends that you need some additional help with. During the monthly call, you and Dr. George will be able to cover implementation details that require attention.

8 Group quarterly teleseminars: These are a rare opportunity to interact with and learn from other Catchfire Coaching participants. Dr. George's quarterly teleseminars will keep you current on new industry trends and allow you to share your comments and questions with other professional chiropractors.

9 Unlimited e-mail support for six full months: Dr. George will be available via e-mail whenever you have a quick question or need some immediate feedback and guidance for the first six months.



Call today for your **FREE 30-MINUTE** consultation, worth \$175, with

Dr. Chandler George and see how you can benefit from the Catchfire Coaching program.

817.939.8435

Don't hesitate to take part in this limited-time offer.
Find out how your chiropractic business
can be more profitable ...
giving you more time to spend with the family!

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